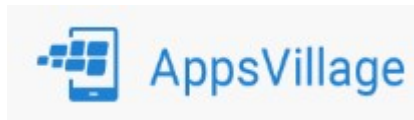


10 Minute Review of



Their website is simple and could have been created in a weekend

They didn't bother to include a person on the team who can compose sentences in English

Their success testimonials, not all that successful

They use Zendesk for support (great product but means they only do email which means they have no support staff)

The code on their website, not too impressive...

e.g.,

...an industry-standard boo-boo

```
target=_blank class=icon-inline-container in
:"section-footer" class="av-section"><div class="av-containe
ywrite-container"><div class="privacy-links-container"><a h
lse /></div class="copyright">Copyright © 2017 AppsVillage
er"><a href="mailto:info@appv.io?Subject=Getting%20Info"><
18/" target="_blank"><div class="av-social-icon icon-social
:lass="spacer-fixed-cta visible-sm-block"></div></div></sect
ct-center"><a class="cta-click-button btn av-cta-button-prim
```

(you don't expose an email address to spam bots)

They should have defined a narrow vertical market. As-is, this will flop for most businesses. Even if this concept technically works, nobody with a pencil and a calculator would pay \$19.90 a month plus 5% of sales.

Two different animals

Turn your Facebook page
into a branded sales App

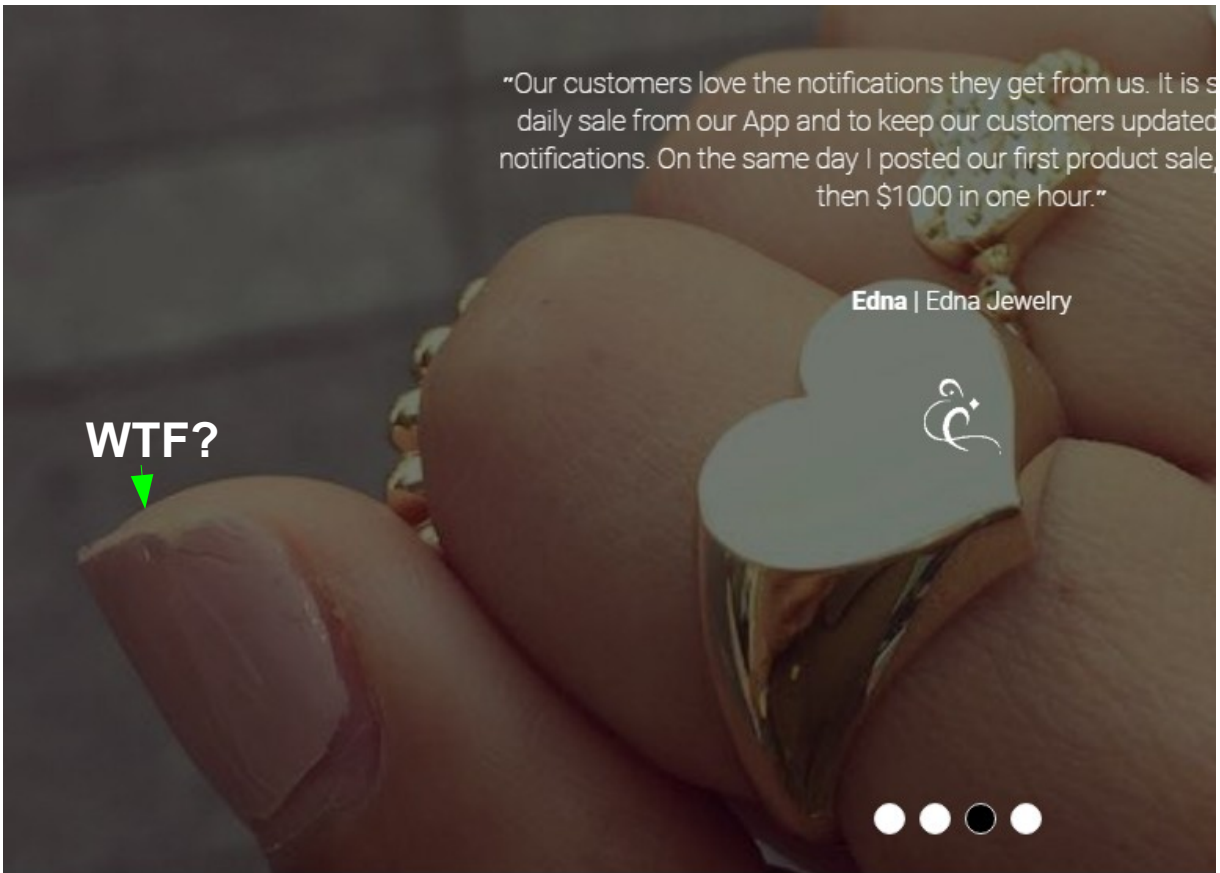
Launch your App now both for iPhone and Android

▶ Get started! it's free

Our technology allows you to launch your App
without any app stores limitations

NOTHING IS FREE
ESPECIALLY THE
DEVELOPMENT AND
MAINTENANCE OF
SOFTWARE


One of their success testimonials...



Posts

Edna Designs Jewelry
January 11, 2016 · 🌐

New fall



Jewelry/Watches

Community

- 👍 454 people like this
- 📡 450 people follow this

About

- 💬 Typically replies within a day
- 📞 [Contact Edna Designs Jewelry on Messenger](#)
- 🌐 www.ednadesigns.com
- 📌 Jewelry/Watches

People

... has a dead domain name

HugeDomains.com
Hundreds of thousands of premium domains

Questions? We're here to help! Call today:
1-303-893-0552

EdnaDesigns.com is for sale

How is not a monthly payment not a commitment?

Free 14-Day Trial

No commitment. Cancel anytime.

iPhone & Android included

BONUS

All features included

BONUS

Facebook download campaign

What are all the features?

(Their website lists none)

\$ **19** /mo

They rounded down

▶ Get started! it's free

How much does English cost? Too much apparently

How much it cost ?



AppsVillage Team Admin

Updated 11 months ago

Follow

5% is not chicken feed

\$19.90 per month, first 30 days for FREE. No commitment, cancelation with a click of a button. For any sale that you make through the App you will be charge a commission of 5% in total (including payment commission)

So if you sell \$100K/year that's an additional \$416/month

A 1m 40s video that might have cost \$500

The image shows a YouTube video player interface. At the top, there is a search bar and the YouTube logo. The video content features a hand holding a smartphone with an app icon on the screen. The text on the screen reads: "EASILY INCREASE REVENUES WITH YOUR OWN STUNNING APP". Below the video player, the title "Apps Village Free Mobile App Builder" is visible, along with a view count of "2,998 views" which is circled in red. The video has 21 likes and 1 dislike. The channel name "Nadav Daniel" and the publication date "Published on Jun 2, 2016" are shown at the bottom left. A red "SUBSCRIBE 7" button is located at the bottom right.

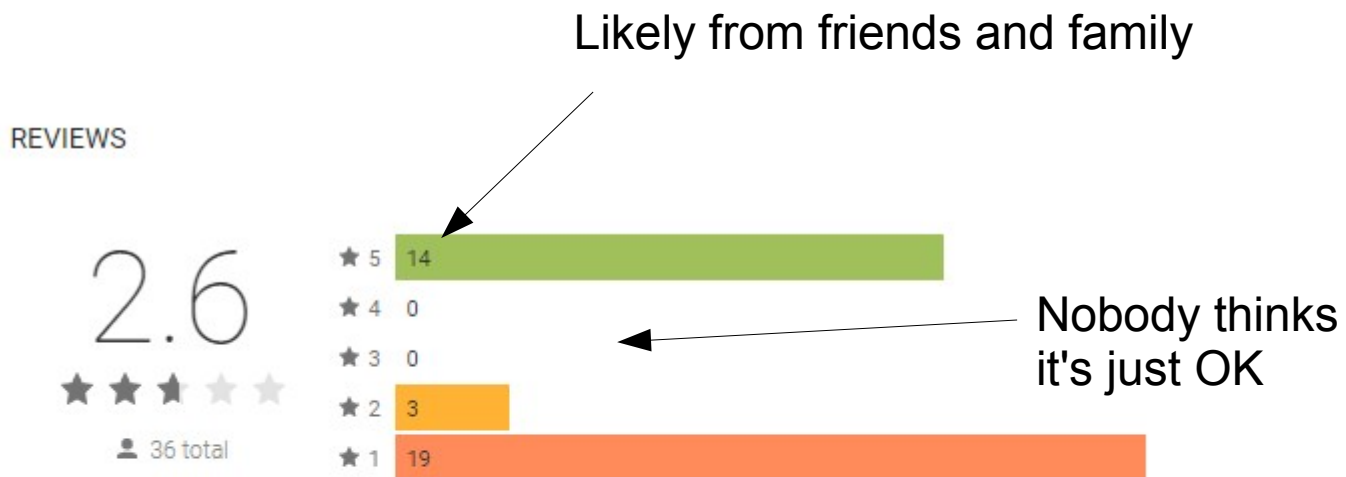
~ 3000 views in 16 months

That's about 6 per day

If a campaign doesn't work, you try another
and pull the crappy one

Proof in pudding ... what users think

Histogram from Hell



Helpfulness ▾ All Devices ▾



erez harel February 2, 2017



Not working



Richi14151 May 13, 2017



App crashes while login facebook...

Large issues

...even IF it were FREE

How an app is really made...

#1 - Planning

#2 - Funding

#3 - Project Management



HOW MUCH TO MAKE AN APP

Have you ever wondered how much it would cost to develop an app for iOS or Android? We've created this handy app cost calculator just for you. Find out how much your app will cost in under a minute!

<http://howmuchtomakeanapp.com>

A simple app for both platforms that would authenticate via social media and sell stuff...

Your app estimate

\$90,900